

PYR:n uutiskirje 3/2025

#12 • Sent on Sep 4, 2025 10:19

- Apple MPP opens included.
- Bot opens and clicks included

Subject
Syyskuulumiset!

From
Paremmin Yhdessä ry
<paremmin.yhdessa@gmail.com>

Reply To
Paremmin Yhdessä ry
<paremmin.yhdessa@gmail.com>

Deliverability

Sent to	Delivered	Delivery rate	Soft bounces	Hard bounces
158	151	95.57%	6 (3.80%)	1 (0.63%)

Opens

Opens	Open rate	Total opens	Apple MPP opens
81	53.64%	221	10

Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
25	16.34%	29	30.86%

Unsubscribes

Unsubscribe rate	Spam complaints
2.65%	0

Campaign audience

⊕ Included lists

Your first list

158 contacts